



# FREDY SOSA

## UX Designer / Architect

### ABOUT ME

I'm a 30-year-old UX Designer/Architect. I have 10 years of work experience in various positions related to marketing and design, focused on architecture, and research of the user experience for the last 5 years. I've helped global companies, organizations and start-ups reach business goals with user-focused, interactive design. I enjoy bringing clarity to complex problems with a people first approach.

### EXPERIENCE



**UX Designer** / 2018 - BBVA Bancomer

User experience design for the ecosystem payments and visual concept of the Bmovil App.  
Subproducts: WhatsApp Alerts, Summary of your account, QR Payments.



**UX Architect** / 2017 - Grainger

User experience architecture for the International Team ( Mexico & Canada), creating user stories, wireframes, high fidelity mockups and interactive prototypes for the E-commerce (B2B) platform.



**UX / UI Designer** / 2017 - Webcheckout

User interface design for the new mobile version of the Patron Portal App, a system to schedule and manage resources in multiple companies and universities around the world, conducting usability test with users at School of the Art Institute of Chicago.



**UX / UI Designer** / 2015 - Ascenzo Consulting

User experience design and user interface design for the Tax Administration Service of the Mexican government, developing assets for de Front - End development team and creating user flows and motion graphics for the client.

### EDUCATION



**Bachelor Degree** / 2009 - 2013 Metropolitan Autonomous University, Mexico

Communications & Media Bachelor's Degree.



**E-Commerce Certification** / 2018 - School Of Industrial Organization, Spain



**Mobile Apps Development Course** / Complutense University Of Madrid, Spain

## LANGUAGE SKILLS

Born in Mexico City, Learning English in the United States since 2016.

English



80 %

Spanish



100 %



## SOFTWARE

**Adobe Xd** Wireframing / Mockups / Prototyping

**Adobe Ae** Motion graphics / Animation

**Adobe Au** Sound design

**Adobe Pr** Video edition

**Adobe Ai** Illustration / Vector edition

**Adobe Ps** Photography edition

**Sketch** Wireframing / Mockups

**Flinto** Prototyping / Animation / Interaction design

**Axure** Wireframing / Interaction design

**RT Board** Remote team collaboration

**Principle** Animation / Interaction design

**Measure** Documentation

**InVision** Mockups / Prototyping

**Figma** Mockups

**S Text** Markup language edition

**Zeplin** Documentation

**Craft** UI content simulator

**CR** WCAG color ratio tool

and more...

## SOCIAL

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